



## A Collective Pledge to a Climate-Oriented Education.

You are Climate Collage facilitator and want to be part of this unifying, global movement? Get in touch with [your local Climate Collage referent!](#)

There is no referent in your region? Contact the international coordinator of the program: [contact@climatecollage.org](mailto:contact@climatecollage.org)

And then? Introduce the program to local universities: The objective of this **first contact** is to **pique the university's interest** in our program. It is a key element in whether or not the person contacted will follow up on your proposal.

### E-MAIL TEMPLATE

This mail is an example. Feel free to adapt it. Be careful with the differences in BE/AE spelling.

Dear XX

*Xxx introduce yourself/ mention the University – your connection.*

Despite the brutal blow to the world economy caused by COVID-19, our impact on the world's climate system continues and is expected to generate far more disastrous consequences. To ensure effective action on individual and collective levels to tackle this emergency, quality information is key.

The initiative "**Climate Education Kick-off**" is a program that offers exactly that: the opportunity to train hundreds of students on climate issues. Its objective is to raise awareness and understanding, and unifying education for a foothold in climate action.

"**Climate Education Kick-off**" started in France in autumn 2019. During the very first weeks of the fall semester, 10,000 students (enrolled at Polytechnique, Sciences Po to name only two) took part in the workshop "The Climate Collage". This year, the program crosses borders and all higher education institutions are invited to join the scheme.

"**The Climate Collage**" is an educational tool based on the conclusions of the IPCC report. In only 3 hours, participants can understand our climate system and the consequences of its disruption. The workshop fosters team spirit and collective intelligence and is therefore perfectly suited for students.

Treating a top priority topic and following the principle of "first things first", the event is the best way to welcome (or welcome back) your students at the beginning of the academic year 2020.

#### **Implementation of the program in view of COVID-19**

The event's organisation can and will be adapted to the recommendations of governing authorities and in consultation with each university. The health crisis inspired us to create an online version of "The Climate Collage", which now allows us to reach people all around the world. Even in the case of strictest safety measures, our program can take place without taking any risks.

#### **Time is running out.**

We would be pleased to see [name of the institution] join this unifying and federating movement taking place in several countries. The presentation leaflet is attached.

To indicate your interest or simply to obtain more information, please contact us.

Yours sincerely,  
XX

**⚠ Don't forget to attach the Presentation Leaflet to your e-mail! ⚠**

## HOW TO GET STARTED

First things first: reach out to your local referent and join the pool of facilitators!

### YOUR LOCAL REFERENT

...is more than happy to:

- Welcome you in the **team of facilitators** as part of this unifying **global movement!**
- Tell you which universities have already been contacted, which ones are on board and which one **you could write to!**
- Include you, **as a volunteer**, in the coordination of the event.
- Share **best practices** on facilitation.

### THE CLIMATE COLLAGE

...will provide you with:

- **Facilitator training** for you to host a workshop on D-Day!
- **Social media visibility:** official FB page, website, Twitter, LinkedIn and Instagram.
- A bulletproof **Communication toolkit!**
- **Guidance** if there is no local referent in your region.

## REGARDING COVID-19

The coronavirus pandemic and the resulting containment have impacted the calendar of higher education institutions. All activities in coming months are most likely to be subject to health requirements and sanitary measures.

The modalities of "Climate Education Kick-Off" can be adapted and aligned with government policies. The implementation of our activities depends on the development of the current situation and will be done in consultation with each institution.

The Climate Collage also exists **online**. Even in the event of the strictest measures of distancing the program could take place.

**The health crisis we are going through must not relegate climate issues to the background.** The climate emergency is real and growing, and now more than ever it is time to equip everyone with the knowledge they need to act effectively and build a liveable world.

## IN A NUTSHELL

1. Contact your local referent.
2. Get informed about what is already done and what are the next steps..
3. Use the e-mail template and presentation leaflet to contact your local universities.
4. Little extra: host a Climate Collage workshop for your friends or family as a preparation for the big event!

## YOU ARE HOLDING ALL THE CARDS

**Thank you very much for taking this into your hands!**

Establishing the contact with local universities and schools is the first step of the « Climate Education Kick-off » and therefore the first step towards a climate-oriented Education.

**Worldwide.**

**You have questions or need advice? Don't hesitate to contact us:**